

CIW FOUNDATIONS ASSOCIATE COURSE

CIW[®]

Web Foundations
Associate

The **CIW Web Foundations Associate Course** is the most popular vendor-neutral Web education program in the world. Individuals who have completed all three Foundations courses have mastered more than mere digital literacy skills: They have a unique understanding of Internet business, data networking and Web site design.

Certified CIW Web Foundations Associates have validated their understanding of important technologies that affect virtually every business. This certification is ideal for all professionals who use the Internet on the job. Once certified, these individuals are ready to pursue specialties in Web design, e-commerce, JavaScript, databases and other fields.

The CIW Foundations Associate is no longer a pre-requisite for the higher level CIW syllabus but it is highly recommended that students new to web site design complete the syllabus to gain a well rounded knowledge of web site design & the web design industry.

About CIW

CIW comprises the world's fastest growing vendor-neutral Web technology education and certification programs for professionals.

More than a certification or a curriculum publisher, CIW has become the educational standard adopted by academic institutions, governments and businesses worldwide for Web technology skills. CIW includes applications and competencies, but our core curriculum focuses on the foundational standards of the Web, including Web design, Web development and Web security.

CIW certifications verify that certified individuals have the skills necessary to master a technology-driven world. In today's competitive workplace, certified CIW professionals have proven abilities that set them apart from other Web professionals.

Distance Learning Centre is proud to be an official partner of the **Official Certified Internet Webmaster (CIW) v5 Certification Courses**.

The Official CIW Self Study courses are a convenient learning tool for individuals who do not have the flexibility to attend traditional classroom training.

The CIW Foundations Associate Course includes the following items:

- 3 Official CIW course books covering the complete CIW Foundations 1D0-510 syllabus (Internet Business Associate, Site Development Associate and Network Technology Associate).
- An additional CIW Exam Study Guide.
- Convenient online access to official practice exams (Over 700 questions).
- Over 2.5 hours of interactive movie clips, course review questions and exercises (1490+ questions).
- Supplemental online files containing appendix files, files for hands-on labs, and other resources.

PLEASE NOTE: When ordering online you can purchase a Prometric Exam Voucher for £95.00 Inc. VAT (Valid for 12 months from purchase). This offer is only available when ordering with a course and the usual price for examinations is £90.00 + VAT (£105.75).

Price:
£425.00

Instalment Options:
You can spread the payments for this course over 4 monthly payments. 1 initial payment of £200.00, followed by 3 monthly payments of £75.00

Course Format:
Course Books & Online Movies,
Exercises & Practice Exams

Assessment:
CIW 1D0-510 Exam

Approximate Study Time:
160 Hours of Self Study



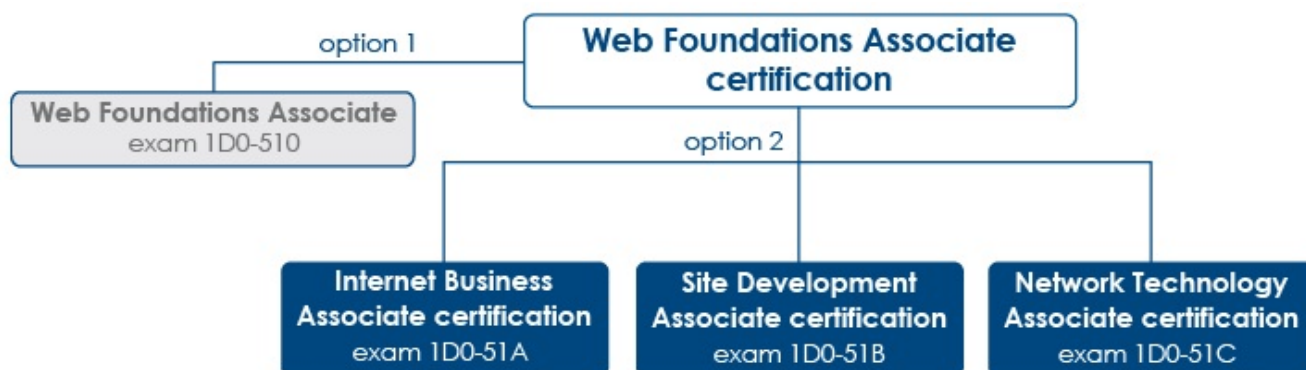
CIW[®]
Authorized
Training
Partner

The CIW Foundations Associate course prepares candidates to take the CIW Foundations exam, which, if passed, earns the individual the CIW Foundations Associate certification. However, some candidates may prefer to take any or all sections of the exam separately.

The course consists of the following Course books and supplemental files are included online which will be used in conjunction with your study.

Candidates have two options for earning this certification:

- Option 1: Pass one exam (1DO-510) that covers all three foundational disciplines.
- Option 2: Pass three modular exams, and earn three additional modular certifications.



➤ CIW BUSINESS INTERNET ASSOCIATE COURSE BOOK

The CIW Internet Business Associate course prepares you to work effectively in today's business environment. In this course, you will learn about the tasks involved in various Web Technology job roles, and you will learn the skills and technologies to perform them. The career opportunities that demand these common Web-based skills are endless.

Once certified, you have proven that you have foundational knowledge of important technologies that affect virtually every business. This certification is ideal for all students and professionals who use the Internet on the job.

Skills Taught:

- Internet connection methods, Internet protocols, the Domain Name System (DNS) and cloud computing.
- The basic functions of Web browsers, the components of Web addresses, the use and control of cookies, and browser use in the business world.
- Browser plug-ins and add-ons, and use of browsers to download and manage files.
- Databases as they relate to Web search engines, and ways to conduct basic and advanced Web searches.
- Configuration and use of e-mail clients, guidelines for effective communication over the Internet using modern Web technologies and social networking tools.
- Internet research and collaboration tools, software development tools, and the patent and licensing practices that accompany software applications.
- Issues and risks associated with the Internet, and the security measures that can keep your computer system and your personal information secure.
- Fundamental elements of project and program management, and the importance of acquiring these skills for all IT job roles.

➤ CIW SITE DEVELOPMENT ASSOCIATE COURSE BOOK

The CIW Site Development Foundations course teaches you essential Web page development skills and ways to work as a productive part of a Web site development team. If you want the knowledge and skills to design or improve Web sites, this course is for you.

Once certified, you have proven that you have foundational knowledge to develop basic Web sites. This certification is ideal for students and professionals who want a career in Web site design or marketing.

Skills Taught:

- Internet connection methods, Internet protocols, the Domain Name System (DNS) and cloud computing.
- Web site development using Hypertext Markup Language (HTML) and Extensible HTML (XHTML).
- Manual code writing, graphical user interface (GUI) authoring tools, and XHTML code validation.
- Web page development using images, hyperlinks, tables, forms and frames.
- CGI and connecting Web pages to databases.
- Internet marketing and search engine optimisation (SEO).
- Cascading Style Sheets (CSS) for formatting Web page content, and fundamental Web design concepts.
- Development of Web sites as managed projects.
- Introductory e-commerce solutions, and the relationship of Web site development to business goals.

➤ CIW NETWORK TECHNOLOGY ASSOCIATE COURSE BOOK

The Network Technology Foundations course prepares you for job readiness in many business and technology-related careers. Understanding the fundamentals of networking, Internet protocols and network security is important for all professionals who use the Internet. This certification proves your mastery of the basics of networking and prepares you for further study in the speciality of your choosing..

Skills Taught:

- Essential networking technologies and skills, including TCP/IP, stable network creation, wireless networking and network troubleshooting.
- Various network components and protocols that enable users to share data quickly and easily.
- Various types of transmission media, and the ways that network architecture and topologies provide for efficient and secure communication.
- OSI reference model and its relationship to packet creation, plus the OSI model vs. the Internet architecture model.
- Functions and features of internetworking server types, and the benefits of implementing a Content Management System (CMS).
- Basic hardware and operating system maintenance procedures.
- Mobile computing devices and the importance of RFC documents.
- Routing, IP addressing, IP address classes and subnet masks.
- Essential network security concepts, Internet-based challenges facing today's users, and methods you can use to secure networks and network transmissions, including authentication, encryption and firewalls.

➤ CIW EXAM STUDY GUIDE

The CIW Foundations course books come with an additional Exam Study Guide which prepares you for the CIW E-Commerce 1D0-510 exam.

This guide include overviews and information on how to take the exams, a table of all exam domains, objectives and sub-objectives, summarised content sections on what you need to know for the exam and sample exam questions.

➤ **CIW WEB DESIGN SPECIALIST PRACTICE EXAMS (12 Months Access)**

Web-based CIW Practice Exams provide a personalised study plan to help focus your study and determine skills mastery as you prepare to take a CIW certification exam.

Practice Exams feature multiple study modes for adaptive learning, personalised study plans and progress reports, study questions, reference tools, and simulations of actual testing processes.

➤ **CIW ONLINE EXERCISES (12 Months Access)**

The Online Exercises test knowledge of the topics presented in the course and help you prepare for the certification exam. The Exercises are presented in a variety of formats including flash cards, matching exercises, true-false questions, crossword puzzles and fill-in-the-blank exercises.

➤ **CIW REVIEW QUESTIONS (12 Months Access)**

The Course Review Questions are provided online and consist of a variety of tests that cover each of the lessons in the course. The questions for each test are drawn from a larger pool of questions. The Course Review Questions consist of the following:

- Lesson Reviews
- Lesson Quizzes
- Course Review
- Course Test

➤ **CIW FOUNDATIONS ASSOCIATE MOVIES (12 Months Access)**

Official CIW movies accessed online with over 7 hours of interactive movie clips relevant to studying the CIW Web Design Specialist syllabus.

Pre-Requirements:

The CIW Foundations Associate course is set out for beginners but we recommend a general knowledge of IT, computers and Internet/Email use.

Course Duration & Support:

Students may register at any time. The course is designed as a self-study course but if you have any problems you can email our support team.

As the course is self study you can complete in as little or as long a time as you prefer, and we do not impose a cut-off date for study.

Qualification:

On Completion of this curriculum, you can apply for the internationally recognised CIW 1D0-510 Examination, which are currently £90.00 + VAT. If you purchase an exam voucher with your course then this will cover the examination cost.



Exams must be sat at a registered Prometric or Pearson VUE testing centre. The exams consists of 85 multiple choice/multiple answer questions over 90 minutes and the passing score is 63%.

You can locate testing centres and schedule appointments on their Websites:

Prometric website – <http://www.prometric.com/>

Pearson VUE - <http://pearsonvue.com/>