

WEB DESIGN TRAINING BUNDLE



For a limited time only, when you buy our best-selling **WEBMASTER™** and **WEBMAESTRO™** courses for only £300.00 (A saving of £90.00!)

we will also give you the following absolutely free:

- **GSP's 50,000 PhotoArt (3 CD Set)**
- **Chris Standing's "The Ultimate Website Promotion Handbook"**

The **WEBMASTER** & **WEBMAESTRO** Courses are designed to take the student from a beginners perspective through the full build of a fully function website and comprehensively teach the HTML, Dynamic HTML and JavaScript Programming languages.

On successful completion of each course you will receive our own Certification with comprehensive feedback as well as the OCN award issued through a national awarding body.

PLEASE NOTE: These courses are not compatible with Apple Mac Computers.

The Web Design Training Bundle consists of:

WEBMASTER™ – Web Design Course

The **WEBMASTER™** web design training course takes the student step-by-step through the construction of a complete website from the very basics of Website design teaching the HTML/XHTML languages and Cascading Style Sheets, to the uploading of the Website to your web space.

During the course, the student will enjoy the creative experience of developing multi-media web pages and will also learn to use specialised products such as Shop Factory Pro, Adobe Flash and Dreamweaver CS3, gradually building on the experience and ultimately designing and creating a high quality professional website of their own.

WEBM@ESTRO™ – Advanced Web Design Course

The **WEBMAESTRO™** Advanced Website Design distance learning course has been designed to introduce students to the fundamentals of JavaScript (an object-based, event-driven Web programming language), which tightly integrates with HTML.

You will also learn about Dynamic HTML and Cascading Style Sheets, which removes many of the constraints that have previously limited the web author's creativity and provides a whole new way to make web pages more interesting for the visitor.

Price:
£300.00

Instalment Options:
You can spread the payments for this course over 4 monthly payments. 1 initial payment of £150.00, followed by 3 monthly payments of £50.00.

Course Format:
DVD ROMs & Book

Assessment:
Coursework

Approximate Study Time:
300 Hours of Self Study

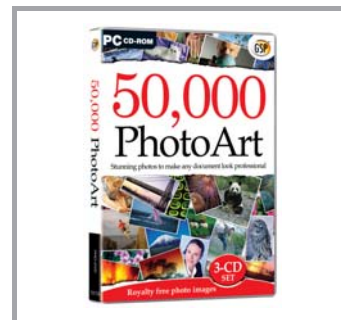


GSP's 50,000 PhotoArt (3 CD Set) (RRP - £9.95)

With this new collection of 50,000 stunning photos you will add style and quality to any document. With thousands of images to choose from, you can create eye-catching posters, brochures, reports or presentations and make your web pages look outstanding.

Forget about downloading and paying for images from the internet, this program offers you a superb choice, royalty free! It's as easy to use as clipart and you can even add your own photos to create a personalised image bank.

There are 20 categories of images including Food and Drink, Nature and People.



The Ultimate Website Promotion Handbook (RRP - £9.95)

Chris Standring is a highly successful British-born internet entrepreneur and musician who has been living in California for fifteen years. More than just another web design book, The Ultimate Website Promotion Handbook particularly concentrates on web optimisation and will help you gain high rankings in all the major search engines.

"If you have an online business, you need this book. If you don't have an online business, read this book-you'll want to start one immediately." - David Beeler, Co- Founder Beeler Greetings.



Pre-Requirements:

There are no particular entry requirements.

Course Duration & Support:

Students may register at any time and we do not impose any set completion time, although we recommend completing study within a 24 month period. You also have access to a personal tutor by mail or email. As the course is self study you can complete in as little or as long a time as you prefer.

Assessment:

You will be assessed on coursework which is detailed in the course materials. The coursework consists of individual web pages and a complete final website. Your work can be sent back to your course tutor by email or by post.

Qualification:

The award is gained from your successfully completed coursework so there is no exam to complete. On successful completion of these courses, students will be awarded the **OCN Level 2 & Level 3 Web Design & Construction Awards**.

The Level 2 Award (Comparable to working at GCSE or NVQ Level 2) has 6 OCN Credits and the Level 3 Award has 9 OCN Credits. OCN Credits can be accumulated with other course or unit credits over a period of time which can lead to an accredited qualification.



The award is issued through the North West Region (OCNNW) of The National Open College Network. OCNNWR provides validated courses through its provider organisations which must meet robust quality assurance standards. It is a licenced member of NOCN which is an approved UK awarding body licenced by QCA (The Qualifications & Curriculum Authority) to offer accredited qualifications.