



CIW WEB DESIGN PROFESSIONAL COURSE



The **CIW Web Design Professional Course** consists of 2 separate CIW syllabus exam courses, the CIW Web Design Specialist and the CIW E-Commerce Specialist. When students pass both exams they also earn CIW Web Design Professional Certification.

CIW Web Design Professional must prove their understanding in the areas of Web site design and e-commerce.

They must be able to develop and maintain Web sites using authoring and scripting languages, create content and digital media, and employ standards and technologies for business-to-business and business-to-consumer e-commerce Web sites.

To earn the CIW Web Design Professional certification, you must take and pass two certification examinations, the CIW Site Design Specialist 1D0-520 examination and the CIW E-Commerce Specialist 1D0-525 examination.

ABOUT CIW

CIW comprises the world's fastest growing vendor-neutral Web technology education and certification programs for professionals.

More than a certification or a curriculum publisher, CIW has become the educational standard adopted by academic institutions, governments and businesses worldwide for Web technology skills. CIW includes applications and competencies, but our core curriculum focuses on the foundational standards of the Web, including Web design, Web development and Web security.

CIW certifications verify that certified individuals have the skills necessary to master a technology-driven world. In today's competitive workplace, certified CIW professionals have proven abilities that set them apart from other Web professionals.

Distance Learning Centre is proud to be an official partner of the **Official Certified Internet Webmaster (CIW) v5 Certification Courses**.

The Official CIW Self Study courses are a convenient learning tool for individuals who do not have the flexibility to attend traditional classroom training.

The CIW Web Design Professional Course includes the following items:

- 2 Official CIW course books covering the complete CIW Site Design Specialist 1D0-520 syllabus.
- 2 Official CIW course books covering the complete CIW E-Commerce Specialist 1D0-525 syllabus.
- Additional CIW Exam Study Guides for both syllabuses.
- Convenient online access to official practice exams (Over 800 questions).
- Over 7 hours of interactive movie clips for the CIW Site Design Specialist syllabus and Online course review questions and exercises (1490+ questions).
- Supplemental online files containing appendix files, files for hands-on labs, and other resources.
- Live Lab access to software packages covered within the course.

Price:
£900.00

Instalment Options:

You can spread the payments for this course over 4 monthly payments. 1 initial payment of £450.00, followed by 3 monthly payments of £150.00

Course Format:

Course Books, Online Movies, Exercises, Review Questions & Practice Exams

Assessment:

CIW 1D0-520 & 1D0-525 Exams

Approximate Study Time:

320 Hours of Self Study



PLEASE NOTE: When ordering online you can purchase 2 Prometric Exam Vouchers for £190.00 Inc. VAT (Valid for 12 months from purchase). This offer is only available when ordering with a course and the usual price for 2 examinations is £90.00 + VAT each (£211.50 in total).

The CIW Web Design Professional Course consists of the individual Web Design Specialist & E-Commerce Specialist Courses.

Passing each of the associated exams earns you the related individual certification. If you pass both exams, you will be awarded the advanced Web Design Professional certification in addition to the individual certifications.

Target Audience:

- Web and graphic designers
- Web marketing professionals
- Creative directors
- Art directors
- Advertising professionals



➤ CIW WEB DESIGN SPECIALIST COURSE BOOKS

The CIW Web Design Specialist course is for the individual who wants to develop the skills necessary to specialize in Web site design. In this course, you will build upon your basic Web authoring skills to learn the essentials and best practices of Web design, including design theory, tools and technologies.

Students with little or no background in Web design should consider starting with the CIW Foundations Associate Course or CIW Site Development Foundations Course to learn the basics of Web site authoring and development.

Skills Taught:

- Web site development essentials, including the site development process, customer expectations, and ethical and legal issues in Web development.
- Web design elements, including aesthetics, the site user's experience, navigation, usability and accessibility.
- Basic Web technologies, including Hypertext Markup Language [HTML], Extensible HTML [XHTML] and extended technologies, image files, GUI site development applications, and site publishing and maintenance.
- Advanced Web technologies, including multimedia and plug-in technologies, client-side and server-side technologies, and Web databases.
- Popular production tools, including Microsoft Expression Web, and Adobe Dreamweaver, Fireworks and Flash.
- Design and development technologies, including Cascading Style Sheets (CSS), Extensible Markup Language (XML), JavaScript, Java applets and Dynamic HTML.
- Current issues in Web design, including the extensibility of design tools, compatibility of these tools, open-source applications and the functionality of current Web browsers.

Please Note: The course does cover the use of various software packages. The course gives 30 hours access to online Live Labs which allows the student remote access to all of software packages covered within the syllabus.

➤ **CIW E-COMMERCE SPECIALIST COURSE BOOKS**

To stand out as an increasingly valuable member of a Web or marketing team, you need a working knowledge of e-commerce standards.

The E-Commerce Strategies and Practices course is for the individual who already understands the foundations of Web technologies and wants to become proficient in e-commerce practices and site design.

Skills Taught:

- E-commerce site development, including ways to conduct business online and manage the technical issues associated with constructing an e-commerce Web site.
- E-commerce technology and security, including e-commerce technologies at various levels of sophistication, Customer Relationship Management (CRM) software, and practices for securing your online transactions as well as your customers' personal information.
- E-commerce business, marketing and legal issues, including Web marketing strategies, online product promotion, and legal topics such as taxation and international shipping.

➤ **CIW EXAM STUDY GUIDES**

The CIW Site Design Specialist and CIW E-Commerce Specialist course books each come with an additional Exam Study Guide which prepares students for the CIW examinations.

This guide include overviews and information on how to take the exams, a table of all exam domains, objectives and sub-objectives, summarised content sections on what you need to know for the exam and sample exam questions.

➤ **CIW V-CAMPUS WEB DESIGN & E-COMMERCE PRACTICE EXAMS (12 Months Access)**

Web-based CIW Practice Exams provide a personalised study plan to help focus your study and determine skills mastery as you prepare to take a CIW certification exam.

Practice Exams feature multiple study modes for adaptive learning, personalised study plans and progress reports, study questions, reference tools, and simulations of actual testing processes.

➤ **CIW ONLINE EXERCISES (12 Months Access)**

The Online Exercises test knowledge of the topics presented in the course and help you prepare for the certification exam. The Exercises are presented in a variety of formats including flash cards, matching exercises, true-false questions, crossword puzzles and fill-in-the-blank exercises.

➤ **CIW REVIEW QUESTIONS (12 Months Access)**

The Course Review Questions are provided online and consist of a variety of tests that cover each of the lessons in the course. The questions for each test are drawn from a larger pool of questions. The Course Review Questions consist of the following:

- Lesson Reviews
- Lesson Quizzes
- Course Review
- Course Test

➤ **CIW WEB DESIGN SPECIALIST MOVIES**

Official CIW movies accessed online with over 7 hours of interactive movie clips relevant to studying the CIW Web Design Specialist syllabus.

➤ CIW WEB DESIGN SPECIALIST LIVE LABS (30 Hours Access)

CIW Live Labs are available to give remote access to all of the software covered within the course, so that you do not need to purchase the software.

The following software packages are covered within the Live Labs: Microsoft Windows 7; Microsoft Internet Explorer 8.0; Mozilla Firefox; Microsoft Expression Web 3; Adobe Dreamweaver CS5; Adobe Fireworks CS5; Adobe Flash Professional CS5; Apple QuickTime; and Adobe Flash Player 10.

Please Note: If you would like to purchase the Adobe Software covered in this syllabus then you can apply for an NUS Extra Student Card using your distance learning centre student reference number which will enable registered students to purchase the software packages under the student licence agreement.

➤ CIW E-COMMERCE LIVE-LABS (6 Months Access)

CIW Live Labs are available to give remote access to all of the software covered within the course, so that you do not need to purchase the software.

Pre-Requirements:

We recommend a good knowledge of IT, computers and Internet/Email use.

The course does not have any pre-requisites although we do recommend completing the CIW Foundations Associate Course or CIW Site Development Foundations Course to learn the basics of Web site authoring and development.

Course Duration & Support:

Students may register at any time. The course is designed as a self-study course but if you have any problems you can email our support team.

As the course is self study you can complete in as little or as long a time as you prefer, and we do not impose a cut-off date for study.

Qualification:

On Completion of this curriculum, you can apply for the internationally recognised CIW Web Design Specialist 1D0-520 and CIW E-Commerce Specialist 1D0-525 Examinations, which are currently £90.00 + VAT each.

Once both Certificates have been gained then the student will become a CIW Web Design Professional. If you purchase exam vouchers with your course then this will cover the examination costs for the 2 examinations.



Exams must be sat at a registered Prometric or Pearson VUE testing centre.

The Web Design Specialist exam consists of 70 multiple choice/multiple answer questions over 75 minutes and the passing score is 70%. The E-Commerce Specialist exam consists of 72 multiple choice/multiple answer questions over 75 minutes and the passing score is 68%.

You can locate testing centres and schedule appointments on their Websites:

Prometric website – <http://www.prometric.com/>

Pearson VUE - <http://pearsonvue.com/>