

STARTING A TOURISM BUSINESS COURSE

£175.00

Course Format: Paper Based

Approximate Study Time: 80 Hours

You can spread the payments for this course over 4 monthly payments
1 initial payment of £70.00, followed by 3 monthly payments of £35.00



This course is designed for people who wish to gain an understanding of how to plan and establish a tourism based business.

During the course students will examine a range of topics enabling them to understand the nature of tourism businesses and plan a successful tourism venture.

The course is split into the following 8 Units:

- **Unit One – The Potential of the Tourism Industry.**
- **Unit Two – Choosing whether to enter the industry**
- **Unit Three – Operating a small tourism business**
- **Unit Four – How to establish various types of tourism Businesses**
- **Unit Five – Writing a business plan.**
- **Unit Six – Writing proposals.**
- **Unit Seven – Community Tourism planning.**
- **Unit Eight – Planning your Tourism venture.**

Course Duration:

Students may register at any time and have a full year to complete their studies. The course will take approximately 80 hours of study to complete.

Pre-Requirements:

There are no particular entry requirements.

Technical Support:

Once you have enrolled, you will have access to your own personal tutor by mail or email. You will receive full tutor support for a 12 month period.

Qualification:

The course is designed for personal development and is not externally accredited. Students who successfully complete the series of assignments will receive a certificate of completion (Non-Accredited).