

BUSINESS STUDIES A LEVEL COURSE



The **Business Studies A level Course** will give you a solid grounding in many of the skills required for business life in the rapidly changing world of the new millennium.

One of our most popular courses, it assumes no prior knowledge, although it is an advantage to have some background in accounting and mathematics. New topics include the “dot com” phenomenon and how to start a new business.

Each full A Level Course consists of an AS and A2 Syllabus. The course is split into four modules, reflecting the new four module examination structure of A levels. The AS and A2 courses can be sat in their own right as an individual course, but you are required to have completed the AS level syllabus before starting on an A2 syllabus.

Each lesson begins with a set of clearly stated objectives and an explanation of its place in the overall programme of study. Effective learning is encouraged through frequent activities and self- assessment questions. There are fifteen Tutor-Marked Assignments (known as TMAs).

The Syllabus:

This course prepares candidates for the **AQA Business Studies AS level syllabus 1130** for examinations in June 2009 and later years. Most candidates will then study the **AQA Business Studies A2 syllabus 2130** for examinations in June 2010 and later years.

This specification is designed to:

- Enable candidates to focus on the dynamic nature of the contemporary business world
- Provide opportunities for research into topical business issues
- Offer opportunities for the development and application of a full range of academic skills
- Explore real business situations
- Be practical in the application of business concepts
- Understand the role of the entrepreneur and business in society.

Examinations:

AS

At AS Level, this specification introduces candidates to the challenges and issues of starting a business, including financial planning. It then focuses on how established businesses might improve their effectiveness by making tactical decisions at a functional level.

- Paper 1 - Planning and Financing a Business (1 ¼ Hours) is 20% of the total A Level marks.
- Paper 2 – Managing a Business (1 ½ Hours) is 30% of the total A Level marks.

Price:
£350.00

Instalment Options:
You can spread the payments for this course over 4 monthly payments. 1 initial payment of £155.00, followed by 3 monthly payments of £65.00.

Course Format:
Paper Based Course Materials

Assessment:
A Level Examinations

Approximate Study Time:
700 Hours of Self Study

A2

At A2, this specification considers strategies for larger businesses and how managers might measure the performance of the business. Finally, it considers the effects that external factors can have on businesses and how a business can plan for and manage change, including leadership style and change in business culture.

- Paper 1 - Strategies for Success (1 ¾ Hours) is 25% of the total A Level marks.
- Paper 2 - The Business Environment and Managing Change (1 ¾ Hours) is 25% of the total A Level marks.

Practical Skills/Coursework:

No Coursework with this syllabus.

Pre-Requirements:

We will admit Candidates for A Level Courses who have a minimum of 4 GCSEs at grade C and above. These would ideally include English and Maths.

Additional Reading:

You will need to read - Business Studies (I. Marcousé, B Martin, N Surridge & N Wall) – ISBN: 0340704624.

Technical Support:

Every student receives a personal tutor with whom they need to keep in regular contact. The essential relationship between student and tutor begins with an introductory letter and a telephone call to help decide on a study plan. All tutors are fully qualified teachers holding either a Postgraduate Certificate in Education or a degree in education. So when you enrol on a course you can be assured of the assistance of a professionally qualified subject specific tutor.

There is no limit on how often you can contact your tutor. The advice and encouragement our tutors provide are an important part of your learning experience. You can contact your tutor by Phone, Post or Email. There are tutor-marked assignments (TMA's) in every course. These help the student to consolidate their learning and prepare for examinations. All tutors have a local rate telephone number such as a 0845 number. This means that when you phone your tutor it will only cost you the price of a local call. Whilst you are still actively submitting assignments, you should expect to be in contact with your tutor regularly. Remember, to get the most out of your tutor, you will need to tell them when you need assistance.

Examination Centres:

There are approximately 300 testing centres in the UK, so finding one close by should not be very difficult. In December/January we contact you to start arranging your examination dates. We always try to give whatever help we can with examination information, but the entering of Candidates for examinations and any dealings with the examination centre's are entirely the responsibility of the student.

A Level Examination Fees:

On average A Level examination fees are approximately £20.00 per exam, plus an administration fee which is at the discretion of the examination centre.

Studying from Abroad:

It is possible to study A Level Courses from anywhere in the world. However some courses are easier to study from abroad than others and some restrictions to the type of tuition available apply. If you wish to study an A Level then you will need to sit the examinations in the UK. Please remember that most A Level's have several examinations which may well be spread over several weeks.