The **CIW E-Commerce Specialist Course** is designed for students who already have an understanding of web technologies and want to gain a good understanding of e-commerce practices and site design.

To be a member of a web or marketing team it is important to have a good working knowledge of e-commerce standards and this course will teach students how to conduct business online and manage the technical issues associated with constructing an e-commerce website. You will also learn about the similarities and differences between traditional and electronic commerce, and you will explore e-commerce technologies at various levels of sophistication.

The CIW E-Commerce Specialist course prepares candidates to take the CIW ID0-525 exam. Students who pass the CIW E-Commerce Specialist and the CIW Web Design Specialist certification will also earn the advanced CIW Web Design Professional certification.

**Distance Learning Centre is proud to be an authorised training partner for CIW course materials and we offer the official Certified Internet Webmaster (CIW) self study courses.**

**The CIW E-Commerce Specialist Course includes the following items:**

- Access to your official CIW 1D0-525 CIW E-Commerce Specialist syllabus online course material through our online portal. The CIW online course material gives students access to digital versions of the course books and includes: Pre-Assessment, Exercises, Quizes and Flashcards, Videos, and Practice Exams. (1 Year Online License).

- Hard copy of the official CIW course book covering the full CIW E-Commerce Specialist 1D0-525 syllabus. (Delivered within 5-10 working days).

**Purchase CIW Live Labs or an Exam Voucher:** You can also order optional CIW Live Labs (£65.00) or a PSI Exam Voucher (£120.00) when ordering via our website (Valid for 12 months from purchase). Either item can be added to your order as an additional extra in the shopping cart.

**Target Audience:**

- Web designers
- Internet consultants
- IT professionals
- Marketing professionals
- Web and graphic artists
- Business professionals
CIW E-Commerce Specialist Course

Course Contents:

• CIW E-Commerce Specialist Course Books (Online Access - 1 Year License & Hard Copy)

The E-Commerce Strategies and Practices course is for the individual who already understands the foundations of Web technologies and wants to become proficient in e-commerce practices and site design. To stand out as an increasingly valuable member of a Web or marketing team, you need a working knowledge of e-commerce standards.

Skills Taught:

• E-commerce site development, including ways to conduct business online and manage the technical issues associated with constructing an e-commerce Web site.
• E-commerce technology and security, including e-commerce technologies at various levels of sophistication, Customer Relationship Management (CRM) software, and practices for securing your online transactions as well as your customers’ personal information.
• E-commerce business, marketing and legal issues, including Web marketing strategies, online product promotion, and legal topics such as taxation and international shipping.

• CIW Web Design Specialist Exam Study Guide (Online Access - 1 Year License)

The CIW Web Design Specialist course books come with an additional Exam Study Guide which prepares you for the CIW 1D0-520 Web Design Specialist exam. This guide include overviews and information on how to take the exams, a table of all exam domains, objectives and sub-objectives, summarised content sections on what you need to know for the exam and sample exam questions.

The Online Course Content includes the following features:

• Exercises, Quizes and Flashcards (Online Access - 1 Year License)

Each lesson comes with Exercises, Flashcards & Quizzes. There is no limit to the number of times learners can attempt these. Exercises come with detailed remediation, which ensures that learners are confident on the topic before proceeding. Flashcards help master the key concepts while the Glossary defines the key terms. There is over 800 unique questions including pre-assessment, quizzes, exercises, and post assessment.

• Videos and How To: (Online Access - 1 Year License)

The course includes videos to help understand concepts. It also includes How Tos that help learners in accomplishing certain tasks.

• Practice Tests (Online Access - 1 Year License)

The CIW Practice tests are full length tests that closely follow the exam objectives and are designed to simulate real exam conditions. Each course has a number of test sets consisting of hundreds of items to ensure that learners are prepared for the certification exam.

Features:

• Full Remediation: Each question comes with detailed remediation explaining not only why an answer option is correct, but also why it is incorrect.
• Unlimited Practice: Each test can be taken an unlimited number of times until the learner feels they are prepared. Learners can review the test and read detailed remediation. Detailed test history is also available.
• Learn, Test and Review Mode: Each test set comes with learn, test and review modes. In learn mode, learners will attempt a question and will get immediate feedback and complete remediation as they move on to the next question. In test mode, learners can take a timed test simulating the actual exam conditions. In review mode, learners can read through one item at a time without attempting it.
CIW E-Commerce Specialist Course

- **Live Labs - Optional for £65.00 (Online Access - 1 Year License)**

Live Labs gives access to a real computer equipment, networked together and conveniently accessible over the internet. The Live Labs have equipment such as a computer, server, switch or router in it so that a user is free to configure.

**The benefits of Live Labs are:**

- Exam based practical tasks
- Real equipment, absolutely no simulations
- Access to the latest industry technologies
- Available anytime, anywhere on any device
- Break and Reset functionality
- No hardware costs

**Please Note - Digital Course Materials:** As the Official CIW Course Materials are a digital license, we cannot offer refunds once the access code has been issued to students. We advise students access a Free Trial of the course content from our Online Portal prior to purchase to make sure you are happy with the format and course content. Extensions for the online content can be purchased if you need to extend your studies. We will email students prior to their access expiring to see if they require a 3 or 6 month extension.

- **PSI Exam Voucher (Optional - £120.00)**

PSI Testing is a remote video proctoring service and allows you to take CIW exams from the comfort of your own home or office. The system requires an active webcam and stable high speed Internet connection. A live proctor will visually monitor the student and the exam during the entire testing session.

**Please Note:** Extensions for the online content can be purchased if you need to extend your studies. We will email students prior to their access expiring to see if they require a one-year extension.

**Pre-Requirements:**

We recommend a good knowledge of IT, computers and Internet/Email use. The course does not have any pre-requisites although we do recommend completing the CIW Foundations Associate Course, CIW Site Development Foundations Course or an equivalent beginners HTML and CSS course to learn the basics of Web site authoring and development.

**Course Duration & Support:**

Students may register at any time. The course is designed as a self-study course but you do have full support from our own support team and CIW. As the course is self study you can complete in as little or as long a time as you prefer, and we do not impose a cut-off date for study.

**CIW Examinations:**

On Completion of this curriculum, you can apply for the internationally recognised CIW E-Commerce Specialist 1D0-525 Examination.

CIW exams are completed via the PSI Remote testing system. The exams consists of 72 multiple choice/multiple answer questions over 75 minutes and the passing score is 68%.